

# CAVALIER SPONSORSHIPS

## PROGRAM & GYM SUPPORTER:

Your business or family name will be listed as a program supporter in all of the 2016-2017 issues. Choose from sports programs (distributed at all home football, volleyball, basketball, baseball, and softball games), drama programs (distributed at all drama productions), or both! Want your name on the main gym wall and in programs? With the gym supporter option you will be recognized on an 11" x 17" poster in the main gym and in all the Blanchet programs listed above.

## WEB SUPPORTER:

Get connected to the Blanchet community by advertising on our website. Your business name and/or link will be added to the Cavalier Sponsor page so you can start garnering business from Cavalier fans, families, alumni, and friends. Your business logo and link can also be added to three of our most viewed pages (news, athletics, announcements pages) in our rotating advertisement banner and in our weekly email.

## PRINT ADVERTISEMENT:

Create a business card size advertisement and have it printed in Blanchet's many publications. Choose from sports programs (distributed at all home football, volleyball, basketball, softball and baseball games), drama programs (distributed at all drama productions), Cavalier Magazine (school's parent, alumni and donor newsletter magazine with a circulation of 1,800), yearbook, or all of the above!

## SIGNAGE (GYM):

Advertise your business with prominent signage on campus. Blanchet has prime space available in its main gym. Your business name and logo will be visible to thousands of people at sporting events, assemblies, and graduation. Choose from a number of different sizes including premium signage, deluxe signage, or economy signage.

## "CAVALIER CLASSIC" GOLF ADVERTISEMENT:

Show your support for Cavalier athletics by advertising at Blanchet's annual golf tournament, the Cavalier Classic. A number of opportunities are available: Hole-In-One sponsor (signage on all par 3s, program recognition, and 2 playing spots), Cart Sponsor (signage in every cart and program recognition), K/P Contest Sponsor (signage at K/P holes and program recognition), or Tee/Green Sponsor (signage at one tee or green & program recognition). Deadline for ads is August 3.



Name \_\_\_\_\_

Business \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

Total \$ \_\_\_\_\_ (total of all selections)

Check  , Please make checks payable to Blanchet Catholic School

VISA  , M/C  , Card # \_\_\_\_\_ Exp \_\_\_\_\_

Send me a bill: Monthly  , Quarterly  , For Full Amount  ,

Mail this form and payment to:

**Blanchet Catholic School**  
**4373 Market Street N.E.**  
**Salem, OR 97301**

Send ad artwork  
in either .pdf  
or .jpg format.

503-485-4490 • meganjohnston@blanchetcatholicschool.com

2016-2017

## ADVERTISING OPPORTUNITIES

Please make your selections from the following:  
(See descriptions to the left)

### ~ Parent Program / Gym Supporter ~

- ◆ Sports Programs \$25
- ◆ Drama Programs \$25
- ◆ BOTH \$50
- ◆ Gym Supporter \$100

### ~ Business Program / Gym Supporter ~

- ◆ Sports Programs \$50
- ◆ Drama Programs \$50
- ◆ BOTH \$100
- ◆ Gym Supporter \$150

### ~ Web Supporter ~

- ◆ Business Name sponsor page \$50
- ◆ Business Logo & Link \$50/week   
Weekly Email - number of weeks \_\_\_\_\_
- ◆ Business Logo & Link \$200/month   
News, athletics, and announcements pages  
number of months \_\_\_\_\_
- ◆ Business Logo & Link \$2,000   
News, athletics, and announcements pages  
(discounted price for 12 months)

### ~ Print Advertisement ~

- ◆ Sports Programs \$200
- ◆ Drama Programs \$200
- ◆ Cavalier Magazine \$200
- ◆ Yearbook \$200
- ◆ ALL OF THE ABOVE \$700

### ~ Signage ~

- ◆ Premium (Gym) \$1,000
- ◆ Deluxe (Gym) \$500
- ◆ Economy (Gym) \$250

### ~ Cavalier Classic Golf Tournament ~

- ◆ Hole-In-One Sponsor \$500
- ◆ Cart Sponsor \$500
- ◆ K/P Contest Sponsor \$200
- ◆ Tee/Green Sponsor \$200

TOTAL \$ \_\_\_\_\_

# Support your athlete with a personal message in our programs

Don't miss this opportunity to send your student-athlete a "shout out" in the new seasonal sports programs! Each "shout out" costs \$30.00. Be sure to pass this form on to friends, relatives, neighbors... anyone who would like to support your student! 100% of the proceeds from these ads go to the Cav Grant Fund to help coaches purchase items for their teams that fall outside Blanchet Catholic School's regular operation budget.

**Don't Delay!** The deadline for fall programs is Friday, September 2

Create your ad by completing this form and returning it, along with payment of \$30, to Athletics Assistant, Megan Johnston. Please make checks payable to Blanchet Catholic School.

**Athletics Department, Blanchet Catholic School, 4373 Market Street N.E., Salem, OR 97301**

## Build your message

Contact name \_\_\_\_\_

Phone or email \_\_\_\_\_

Student athlete \_\_\_\_\_

**1) Write your message: (55 character limit)\***

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_







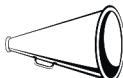




**2) Pick a Font (optional):**

*Font sizes in ad may vary depending on message length*

- |  |                                       |
|--|---------------------------------------|
| <input type="checkbox"/> Arial           | <input type="checkbox"/> Bradley Hand |
| <input type="checkbox"/> Times New Roman | <input type="checkbox"/> Comic Sans   |
| <input type="checkbox"/> Tekton Pro      | <input type="checkbox"/> Elephant     |

**3) Pick an image (optional):**

*Sizes in ad may vary depending on message length*

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> No Image  | <input type="checkbox"/>  | <input type="checkbox"/>  | <input type="checkbox"/>  |
| <input type="checkbox"/>  | <input type="checkbox"/>  | <input type="checkbox"/>  | <input type="checkbox"/>  |
| <input type="checkbox"/>  | <input type="checkbox"/>  | <input type="checkbox"/>  | <input type="checkbox"/>  |

**4) Choose a season:**

*Ad will only run per season purchased (\$30 for one season)*

- |                                 |   |
|---------------------------------|---|
| <input type="checkbox"/> Fall   | <input type="checkbox"/> Spring                       |
| <input type="checkbox"/> Winter | <input type="checkbox"/> All 3 Seasons (discounted) → |


\* To create more than one message, please fill out another form or attach additional paper to this one.

## Sample "shout outs"


Actual size is 2.5" x 1"

*Good Luck  
 Cavalier Football!!!  
 From the BCS class of 1999*

*Go Cavaliers!  
 Kara  2017*

*Have a Great  
 Senior Year, Jack!  
 Love, MOM *

*MIKE SMITH #24  
 We are so proud of you!  
 Love, Grandma & Pop *

*Hannah B. '19   
 Have a great season!  
 David & Brenna*

*Run! Erin! Run!  
 Love, Mom & Dad *

**Purchase one shout out per season and receive a discount. You only pay \$80 for a full year of messages to your athlete.**