

Blanchet

CATHOLIC SCHOOL

2008-09 Advertising Opportunities

Ads Due
September 15

Blanchet Benefit Auction

1

PRINT ADVERTISING

Publication - 500 auction catalogs to be distributed on auction night, October 11.

- Back Page/Inside Cover Premium - 3 available (3.5 x 10) \$500
- Full Page Vertical (3.5 x 10) \$250
- 1/2 Page Horizontal (3.5 x 4.75) \$150
- 1/4 Page Vertical 3.5 x 2) \$100

2

4 for 1

PRINT ADVERTISING

One (3.5 x 2) ad in each of the following four publications: \$800

- Sports Program - Distributed at every home football, volleyball & basketball game
- Drama Program - Distributed at all five productions
- Cavalier Quarterly School Magazine - Three issues with a circulation of 1,800
- The Blade High School Yearbook

\$1,200
Value

Ads can be purchased separately for \$300 each

Cavalier Athletics

3

SIGN ADVERTISING

Prime space on signage in the main and auxiliary gymnasiums - visible to hundreds of spectators at athletic games, assemblies & graduation.

- Premium Ad (2 available) \$1,000
- Deluxe Ad (2 available) \$500
- Economy Ad (9 available) \$250

Program Supporter

4

List your family name on one or both of the following publications for the '08-09 school year: (e.g. The Smith Family) \$25 each

- Sports Program (Fall & Winter Editions)
- Drama Program (5 Drama Productions)

Sponsorship Packages

- 5** **BLANCHET GOLD** Total Value: \$5,100 • Your Cost: \$4,500
- *Annual Auction Presenting Sponsor* - Full page cover ad, signage at auction
 - *Print Advertising*: 1/2 page ad in each of the following publications: Sports Program, Drama Program, Cavalier Quarterly, The Blade
 - *Website* - Website mention on sponsors page, website link to business
 - *Athletic Advertising* - Premium signage at all athletic venues
 - *Added Value Benefits* - 1 Family Athletic Pass, 1 Family Drama Pass, 1 Football Game Sponsorship, 1 Basketball Game Sponsorship
-

- 6** **BLANCHET SILVER** Total Value: \$3,500 • Your Cost: \$3,100
- *Annual Auction Associate Sponsor* - Full page cover ad
 - *Print Advertising*: 1/4 page ad in each of the following publications: Sports Program, Drama Program, Cavalier Quarterly, The Blade
 - *Website* - Website mention on sponsors page, website link to business
 - *Athletic Advertising* - Deluxe signage at all athletic venues
-

- 7** **BLANCHET BRONZE** Total Value: \$3,250 • Your Cost: \$2,800
- *Annual Auction Associate Sponsor* - Full page cover ad
 - *Print Advertising*: 1/4 page ad in each of the following publications: Sports Program, Drama Program, Cavalier Quarterly, The Blade
 - *Website* - Website mention on sponsors page, website link to business
 - *Athletic Advertising* - Economy signage at all athletic venues
-

- 8** **CAVALIER SUPPORTER** Total Value: \$1,950 • Your Cost: \$1,750
- *Annual Auction Associate Sponsor* - Full page cover ad
 - *Athletic Advertising* - Economy signage at all athletic venues, 1 Football Game Sponsorship, 1 Basketball Game Sponsorship
-

Please complete the enclosed form to participate in one or more advertising opportunities.

Proceeds benefit Blanchet students and the school's athletic and drama programs.

Thank you for your support of Salem's only Catholic secondary school!

Blanchet
CATHOLIC SCHOOL

Name _____

Business _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Ads Due
September 15

2008-09 Advertising Opportunities - Please make your selections from the following:

- | | | | |
|--|--|---|---|
| <p>¹
Blanchet Benefit Auction Print Ads</p> <ul style="list-style-type: none"> •Back Page/Inside Cover \$500 <input type="checkbox"/> •Full Page Vertical \$250 <input type="checkbox"/> •1/2 Page Horizontal \$150 <input type="checkbox"/> •1/4 Page vertical \$100 <input type="checkbox"/> | <p>²
4 for 1 Print Ads</p> <ul style="list-style-type: none"> •Sports Program \$300 <input type="checkbox"/> •Drama Program \$300 <input type="checkbox"/> •Cavalier Quarterly \$300 <input type="checkbox"/> •The Blade \$300 <input type="checkbox"/> •All of the Above \$800 <input type="checkbox"/> <p align="center"><i>Best Value!</i></p> | <p>³
Cavalier Athletics Sign Ads</p> <ul style="list-style-type: none"> •Premium \$1,000 <input type="checkbox"/> •Deluxe \$500 <input type="checkbox"/> •Economy \$250 <input type="checkbox"/> | <p>⁴
Program Supporter</p> <ul style="list-style-type: none"> •Sports Program \$25 <input type="checkbox"/> •Drama Program \$25 <input type="checkbox"/> •Both \$50 <input type="checkbox"/> |
|--|--|---|---|

Please include family name as it should appear in publications

Sponsorship Packages

- | | | | |
|--|--|--|--|
| <p>⁵
BLANCHET GOLD</p> <p align="center"><i>Gold</i></p> <p>\$4,500 <input type="checkbox"/></p> | <p>⁶
BLANCHET SILVER</p> <p align="center"><i>Silver</i></p> <p>\$3,100 <input type="checkbox"/></p> | <p>⁷
BLANCHET BRONZE</p> <p align="center"><i>Bronze</i></p> <p>\$2,800 <input type="checkbox"/></p> | <p>⁸
CAVALIER SUPPORTER</p> <p align="center"><i>Cavalier</i></p> <p>\$1750 <input type="checkbox"/></p> |
|--|--|--|--|

Payment Information

TOTAL \$ _____
Total of all selections

Check Please make checks payable to Blanchet Catholic School

Visa M/C Card # _____ Exp _____

Mail this form and payment to:

Blanchet Catholic School
4373 Market St. NE
Salem, OR 97301

(503) 391-2639

www.blanchetcatholicschool.com

brandy@blanchetcatholicschool.com